



RJ RAMOS

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EXPERIENCE

DEC.
2022 -
NOW

Lead UX + UI Designer

Online Image® (Salt Lake City, UT)

- **Project Management:** Manage project timelines, budgets, and resources effectively, ensuring that design deliverables are completed on time and within scope.
- **Design Strategy:** Develop and communicate a clear design strategy that aligns with business goals, user needs, and industry best practices.
- **User Interface Design:** Creating visual design that is intuitive and innovative (micro interactions, responsive design, motion design...)
- **Information Architecture:** Define the structure, organization, and navigation of digital products.
- **Wireframing and Prototyping:** Create wireframes, prototypes, and mockups to illustrate design concepts and interaction.
- **Accessibility:** Ensure that designs are accessible to all users (e.g., WCAG).
- **Continuous Learning:** Staying up-to-date with the latest design trends, tools, and technologies.

JULY.
2017 -
2018

Creative Director

Spacestation Gaming (Layton, UT)

- Creative director for all Spacestation Gaming content creation. Coordinate our editors and graphic artists to meet a standard in look and appeal for the consumer.
- Create, research, and assemble pitch decks for organization and players for sponsorships/ business relations
- Coordinate management and create strategic marketing plans for further growth and success of the organization.
- Work closely with brands/sponsors to integrate quality content and campaigns through social media.
- Create, manage, and negotiate player/sponsor contracts.
- Work as a point of contact for players/talent/developers to distinguish opportunities and growth for the organization.

PROJECTS

OCT.
2017 -
NOW

Founder & Owner

HeyRJ LLC. (Salt Lake City, UT)

- Freelance design and consultation.
- Graphic Design + UX + UI
- Create visuals, graphic assets, identity design

DEC
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Website Rebuild/Overhaul

The Truss (Salt Lake City, UT)

- Complete website redesign and overhaul
- Create visuals, graphic assets, identity design
- Marketing and Content organization

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Real Time Booking App. & Web Design

Pillar To Post

- Web app design and concepts
- Website redesign & wireframing
- Iterations and Prototyping
- Create visuals, graphic assets, identity design

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Website Rebuild/Overhaul

Zen Windows

- Complete website redesign and overhaul
- Graphic Design + UX + UI
- Create visuals, graphic assets, identity design

Hello! I'm RJ, a passionate UX + UI designer that loves to push design possibilities with graphics and interactions while staying within the scope of user-centric and stakeholder expectations. I have 8 years of experience working in the design space which encompasses creative direction and management for Spacestation Gaming to being the lead UX + UI designer for a web development and SEO technology management company in Online Image®. I have a wide variety of skills which makes me a "skeleton key" of sorts within the design pipeline. I pride myself on research which helps keep me educated on industry trends and I'm a very effective communicator with cross-functional teams which makes me a valuable asset in any project.

TECHNICAL SKILLS

Tools & Technicals

- Figma
- Adobe XD
- HTML
- Framer
- Photoshop
- CSS
- Spline
- Illustrator
- VS Code
- Webflow
- InDesign
- Github
- Invision
- Premiere
- Bootstrap
- Miro
- After Effects
- Javascript
- React

EDUCATION

NOV.
2021-
2022

University of Utah

- Certification in UX UI Design

AUG.
2007
2011

Weber State University

- Business Administration